

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**APPLICANT:** Luis M. Ortiz, et al.      **EXAMINER:** Chris S. Yoder  
**SERIAL NO.:** 10/015,458      **GROUP:** 2622  
**FILED:** 12/13/2001      **ATTY DKT NO.:** 1000-1086  
**TITLED:** WIRELESS TRANSMISSION OF IN PLAY CAMERA VIEWS TO HAND  
HELD DEVICES

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**DECLARATION UNDER 37 CFR § 1.132**

I, Luis M. Ortiz, an inventor of the above-referenced U.S. Patent Application Serial No. 10/015,458, declare as follows:

1. I am a co-inventor of the U.S. Patent Application Serial No. 10/015,458.
2. I am the principal of "Front Row Technologies, LLC" the Assignee of U.S. Patent Application Serial No. 10/015,458 and "Front Row IP Holdings, LLC", a subsidiary of "Front Row Technologies, LLC", which are collectively referred to as "Front Row".
3. U.S. Patent No. 7,149,549 is assigned to Front Row and is thus related to the present U.S. Patent Application Serial No. 10/015,458 by way of subject matter, including processing of entertainment venue-based data utilizing wireless hand held devices, and personalized in-stadium and out-of stadium fan experience, and the fact that both the aforementioned patent and patent application are assigned to a common assignee, Front Row.

4. U.S. Patent No. 7,620,426 is also assigned to Front Row and is thus also related to the present U.S. Patent Application Serial No. 10/015,458 by way of subject matter, including processing of entertainment venue-based data utilizing wireless hand held devices, and personalized in-stadium and out-of stadium fan experience, and the fact that both the aforementioned patent and patent application are assigned to a common assignee, Front Row.

5. Evidence of non-obviousness with respect to U.S. Patent No. 7,149,549 and U.S. Patent No. 7,620,426 applies equally to evidence of non-obviousness with respect to U.S. Patent Application Serial No. 10/015,458, given that a nexus of relationship exists between the subject matter of U.S. Patent No. 7,149,549 and U.S. Patent No. 7,620,426 and U.S. Patent Application Serial No. 10/015,458, and that all such patents and applications generally personalized In-Stadium (and out of stadium) Fan Experience via wireless electronic hand held devices and wireless networks.

6. U.S. Patent Nos. 7,149,549 and 7,620,426 and U.S. Patent Application Serial No. 10/015,458 are also currently licensed to Kangaroo Media Inc. ("Kangaroo") under an agreement, hereinafter referred to as the "Agreement" between Front Row and Kangaroo.

7. Evidence of the Agreement is discussed in Appendix A, a press release from Kangaroo dated November 6, 2009 and entitled "Kangaroo Settles Patent Complaint and Enters Into an Agreement with Front Row Technologies".

8. The Agreement constitutes commercial acquiescence by Kangaroo of U.S. Patent No. 7,149,549 and U.S. Patent No. 7,620,426 and U.S. Patent Application Serial No. 10/015,458, which is evidence of nonobviousness with respect to U.S. Patent Application Serial No. 10/015,458, because the Agreement constitutes a

statement against Kangaroo's (licensee's) interest. That is, a licensee does not generally act in a manner contrary to his/her economic self-interest unless convinced of the validity of the patents and/or pending patent applications or of the nonobviousness of the claimed invention in a pending patent application.

9. Prior to entering into the Agreement, Kangaroo was on the verge of bankruptcy, but after entering into the Agreement with Front Row and licensing the above-referenced patents via the Agreement, such potential bankruptcy was prevented, because Kangaroo was now in a position to be acquired by Game Day Entertainment, LLC ("Game Day") as indicated the Kangaroo press release shown in Appendix C, and entitled "Game Day Entertainment, LLC Offers to Acquire Kangaroo Media Inc for CDN \$0.40 per Share in All-Cash Transaction".

10. It is believed that finalizing the Agreement between Front Row and Kangaroo placed Kangaroo in a position to be acquired by Game Day and thus prevent bankruptcy and lead to commercial success of Kangaroo and its licensed product/system subject to the aforementioned U.S. Patents and U.S. Patent Application Serial No. 10/015,458 .

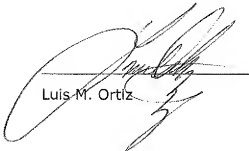
11. Commercial success of licensed U.S. Patents No. 7,149,549 and No. 7,620,426 and U.S. Patent Application Serial No. 10/015,458 , which is evidence of nonobviousness with respect to U.S. Patent Application Serial No. 10/015,458 is further indicated in Appendix C by the press release entitled "Miami Dolphins Choose Kangaroo TV for Personalized In-Stadium Fan Experience", which demonstrates commercial success.

12. Commercial success is also evidenced by the large royalty/fee paid by Game Day per Kangaroo to Front Row, the owner of U.S. Patent Application Serial No. 10/015,458, as indicated in the Appendix C press release.

13. A company overview of Kangaroo and a description of the type of systems and devices offered by Kangaroo are included in Appendix D herewith, an article from Bloomberg Businessweek dated July 8, 2010 and entitled "Kangaroo Media, Inc." Such an article is further evidence that the Kangaroo product is a handheld spectator device, which includes a suite of applications, technology, content, and services that provides wireless and handheld entertainment service with on-site access to real-time audio, video, and data content. The Kangaroo entertainment systems allow users to watch on-site event from various points of view, with video and audio content, real-time statistics, and access to useful and informative material, which is subject matter covered by U.S. Patents No. 7,149,549 and No. 7,620,426, and U.S. Patent Application Serial No. 10/015,458.

Respectfully submitted,

Dated: July 29, 2010



Luis M. Ortiz

## **APPENDIX A**

Kangaroo Press Release

November 6, 2009

"Kangaroo Settles Patent Complaint and Enters Into an Agreement with Front Row Technologies"



## **NEWS RELEASE**

**Attention Business/Financial Editors:**

### **KANGAROO MEDIA SETTLES PATENT COMPLAINT AND ENTERS INTO AN AGREEMENT WITH FRONT ROW TECHNOLOGIES**

**Mirabel, Quebec, February 6, 2009** – Kangaroo Media Inc. ("Kangaroo") announced today that it has signed a term sheet (the "Agreement") with Front Row Technologies, LLC ("Front Row") to end the complaint filed in the United States District Court for the Eastern District of Texas, Tyler Division on September 29, 2008 (the "Complaint") by Front Row against Kangaroo and other defendants, alleging infringement of Front Row's United States Patents 7,149,549 and 7,376,388. Under this Agreement, Kangaroo and Front Row will each transfer and aggregate their respective patent portfolios relative to the field of handheld/mobile sports video and/or data distribution and display systems into a newly-formed company ("Newco") of which Front Row and its associates will be the sole shareholders. Newco will be responsible for the maintenance of existing patents, filing of new patent applications and enforcement of the aggregated patent portfolio for the benefit of Front Row and Kangaroo. Kangaroo will have the right to appoint one of the three directors of Newco.

Currently, Front Row's patent portfolio includes two issued patents in the United States and eight pending applications filed in the United States. Kangaroo's patent portfolio includes fourteen pending applications filed in the United States, three pending applications filed in Canada, one patent application filed in Australia, two patent applications filed in the People's Republic of China, two patent applications filed under the European Patent Convention and one patent application filed in Japan. Newco will fund all new patent application prosecution and patent maintenance fees worldwide and any proceeds resulting from the enforcement of the aggregated patent portfolio will be shared by Kangaroo and Front Row. Newco shall grant Kangaroo a worldwide, royalty-free, non exclusive, assignable licence for all its aggregated patent portfolio.

As well, under the terms of the Agreement, Newco will be granted an option to purchase 19.9% of the issued and outstanding common shares of Kangaroo for US\$400,000 exercisable on December 31, 2012.

The Agreement contemplates that for a period of four years starting February 14, 2009, Front Row and its associates shall, subject to certain conditions, defend Kangaroo at no cost except for out-of-pocket expenses, from any lawsuits filed against it based on intellectual property infringement. In addition this Agreement shall enable Kangaroo to immediately benefit from increased intellectual property protection and will facilitate injunctive remedies and damages in situations where a competitor would infringe the aggregated patent portfolio.

It is contemplated that on or about February 14, 2009, upon the signing of a formal agreement, Front Row shall dismiss without prejudice its Complaint against Kangaroo and all other defendants. The Agreement also provides that Front Row reserves the right to initiate a new complaint against Kangaroo should regulatory approval and shareholder approval, if required, are not obtained by July 15, 2009.

"This innovative agreement allows Kangaroo to settle the Front Row Complaint on a cashless basis and provides the company with a stronger and broader intellectual property position in the market. Going forward, Kangaroo will benefit from the Agreement and will focus on commercializing its technologies and leveraging its properties while Newco and Front Row will provide a strong IP arm to face emerging competition and market challenges," said Robert Mimeault, President & CEO of Kangaroo.

The Agreement is subject to normal and customary commercial terms and conditions including reasonable guarantees, performance, breach and termination provisions. The Agreement is also subject to regulatory approvals, including that of the TSX Venture Exchange.

#### About Kangaroo Media Inc.

Kangaroo Media Inc. develops, manufactures, commercializes, sells and rents hand-held wireless audiovisual multi-functional entertainment systems that allow users to enhance their on-site viewing experience of sporting events. Kangaroo Media's unique technology delivers real-time video, audio and data content to each fan's hand-held Kangaroo TV device. It gives fans the ability to create their own live-action sporting event on-site. Kangaroo Media, headquartered near Montreal, Canada, is listed on the TSX Venture Exchange under the symbol "KTV". For more information, visit [www.kangaroo.tv](http://www.kangaroo.tv).

#### Forward-looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Kangaroo. A number of factors such as the benefit of the Agreement, the leveraging of the intellectual property it creates and the increased intellectual property protection it provides could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and unless required by law Kangaroo does not assume any obligation to update or revise them to reflect new events or circumstances.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

**THIS NEWS RELEASE IS INTENDED FOR DISTRIBUTION IN CANADA ONLY AND IS NOT INTENDED FOR DISTRIBUTION TO UNITED STATES NEWSWIRE SERVICES OR DISSEMINATION IN THE UNITED STATES. NOTHING CONTAINED HEREIN CONSTITUTES AN OFFERING OF SECURITIES OF THE CORPORATION IN THE UNITED STATES.**

For further information:

Rick Clements  
Chief Financial Officer  
(450) 595-2004  
[rclements@kangaroo.tv](mailto:rclements@kangaroo.tv)

## **APPENDIX B**

Kangaroo Press Release

November 6, 2009

"Game Day Entertainment, LLC Offers to Acquire Kangaroo Media Inc for CDN \$0.40 per Share in an All-Cash Transaction"



## **Game Day Entertainment, LLC Offers to Acquire Kangaroo Media Inc. for CDN \$0.40 per Share in an All-Cash Transaction**

**Mirabel, Quebec, Canada – November 6, 2009** – Game Day Entertainment, LLC ("Game Day") and Kangaroo Media Inc. ("Kangaroo") (TSXV:KTV) announced today that they have entered into a definitive arrangement agreement for the acquisition of Kangaroo by Game Day.

Under the terms of the definitive arrangement agreement, shareholders of Kangaroo will receive Cdn \$0.40 in cash, for each common share of Kangaroo outstanding at closing, subject to a possible upward adjustment. The purchase price of Cdn \$0.40 per share represents a premium of approximately 344% over the \$0.09 closing price of the common shares on the TSX Venture Exchange ("TSXV") on November 5, 2009, the last trading day prior to this announcement (and a premium of approximately 326 % over the 20-day volume weighted average closing price of the common share of Kangaroo on the TSXV). In addition, all outstanding options and warrants that have not been exercised prior to the closing will be cancelled for no consideration.

The upward adjustment of the per share price, if any, will depend on the cash deficiency of Kangaroo at closing (the "Final Closing Cash Deficiency"), being the amount of cash required by Kangaroo to satisfy certain of its obligations prior to closing, which obligations are specifically set forth in the definitive arrangement agreement. These obligations include, but are not limited to, repurchasing for cancellation, for an amount equal to US\$4,000,000, the option that Kangaroo has previously granted to Front Row IP Holdings, L.L.C. The option was granted as part of the settlement agreement reached between Kangaroo and Front Row Technologies, L.L.C, effective July 14, 2009, that provided Front Row IP Holding, LLC with the right to acquire 19.9% of the outstanding equity of Kangaroo on December 31, 2012. According to the definitive arrangement agreement, if the Final Closing Cash Deficiency is less than the current estimate of \$3.8 million (the "Targeted Cash Deficiency"), then the shareholders of Kangaroo will receive their pro rata share of the difference between the Targeted Cash Deficiency and the Final Closing Cash Deficiency.

The transaction is structured as an arrangement under the *Canada Business Corporations Act* and is subject to a number of customary conditions, including approval by two-thirds of Kangaroo shareholders, as well as requisite court approvals in Quebec, Canada and other regulatory approvals. The transaction will be submitted to Kangaroo shareholders for approval at a special meeting expected to be held in mid-December 2009.

Certain shareholders, directors and officers of Kangaroo, representing approximately 25.7 % of the outstanding shares of Kangaroo, have executed agreements pursuant to which they have agreed to vote in favor of the proposed arrangement. In addition, an important shareholder has indicated verbally its intention to vote its shares of Kangaroo representing approximately 5.3 % of the outstanding shares of Kangaroo, in favour of the proposed arrangement.

The board of directors of Kangaroo, consisting of Pierre Boivin (Chairman), George Rossi and Alain Rhéaume, each of whom is independent within the meaning of applicable securities laws, engaged RSM Richter Inc. to act as its financial advisor in connection with the transaction. RSM Richter has provided an opinion to the board of directors that the arrangement is fair, from a financial point of view to shareholders. The board of directors has unanimously approved the arrangement agreement, determined that the arrangement is: (i) fair, from a financial point of view to the shareholders of Kangaroo; and (ii) in the best interests of Kangaroo and its security holders and unanimously recommends that shareholders vote in favour of the proposed arrangement.

Additional details regarding the terms of the arrangement and the special meeting will be provided in the management information circular to be mailed by Kangaroo to all its securityholders in connection with such special meeting.

The arrangement is expected to close in late December 2009. Following closing of the transaction, the common shares of Kangaroo will cease trading on the TSXV and Kangaroo will operate as a wholly-owned subsidiary of Game Day.

"We're excited to add Kangaroo Media to our live event fan enhancement program and see it as an important component to the overall fan experience at events", said Michael Weisman, Executive Producer of Game Day. "Kangaroo Media handheld TV delivery system will provide the mobile wireless delivery of our overall event experience offering. Kangaroo presents a solid investment for our company."

Game Day Entertainment is a new company with a mission to focus on fan enhancement at live venues including sporting events and concerts. Its goal is to create an exclusive entertainment moment at the event that a fan will remember as special and exciting. Part of its assets will include a complete production and delivery environment including event day scheduling, content creation and content delivery. KTV will provide one of the mechanisms for content delivery and personalization.

Pierre Boivin, Chairman of the Board of Kangaroo explained, "For our company, this is an appealing transaction on several levels. First, it is strategic in nature since under this new shareholder our company will be able to continue to extend its reach into stadium venues across the United States and elsewhere and, just as importantly, it will have both the financial and operational capabilities to capture future opportunities. From a shareholder perspective, this transaction creates an immediate opportunity for all shareholders to monetize their investment at an attractive premium to trading trends of the past year. For our clients and partners, they have the assurance that Kangaroo will continue to work with and for them and invest in the technology and in the fan experience. Finally, for our employees, they have the benefit of a more certain future within a company that will have growth possibilities and access to capital going forward."

#### **About Game Day Entertainment, LLC**

Game Day Entertainment LLC is a newly formed company that combines television and event production experience from industry leaders to deliver a unique and exclusive fan experience at live events. Based in New York City, it draws on industry experts with years of experience in television production with content and technical expertise leveraging latest technology and best practices in live event production.

#### **About Kangaroo Media Inc.**

Kangaroo Media Inc. is a market leader in enhancing the in-venue sports fan experience. The company develops and commercializes hand-held wireless audiovisual multi-functional entertainment systems that enable users to expand and tailor their onsite viewing experience of sporting events. Kangaroo Media's technology helps deliver realtime video, audio and data content to each fan's hand-held Kangaroo TV device. It gives fans the ability to create their own tailor-made live-action sports viewing on-site. Kangaroo Media, headquartered near Montreal, Canada, is listed on the TSXV as KTV.V. For more information, visit [www.kangaroo.tv](http://www.kangaroo.tv).

#### **Reader Advisory**

*This news release contains statements that constitute "forward-looking information" or "forward-looking statements" (collectively "forward-looking information") within the meaning of applicable securities legislation. More particularly, and without limitation, this news release contains forward-looking information concerning: timing of mailing of Kangaroo's management information circular, timing of Kangaroo's meeting of security holders to consider the arrangement and timing of closing of the proposed transaction. This forward-looking information is subject to numerous risks and uncertainties, certain of which are beyond Kangaroo's and Game Day's control including, without limitation, uncertainty related to the completion of the proposed transaction,*

global capital markets entry and general economic conditions in North America. Readers are cautioned that the foregoing list of risk factors is not exhaustive. Additional information on these and other factors that could affect Kangaroo's results are included in reports on file with Canadian securities regulatory authorities. Kangaroo's actual results, performance or achievements may differ materially from those expressed in, or implied by this forward-looking information and, accordingly, no assurance can be given that any events anticipated by the forward-looking information will transpire or occur, or if any of them do so, what benefits that Kangaroo will derive therefrom. Forward-looking information is based on the estimates and opinions of Kangaroo's management at the time the information is released and Kangaroo does not undertake any obligation to update publicly or to revise any of the forward-looking information, whether as a result of new information, future events or otherwise, except as may be required by applicable securities laws.

*Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.*

**For further information:**

Kangaroo Media Inc.  
Pierre Bolvin, Chairman of the Board  
450-595-2000

Game Day Entertainment LLC  
Michael Weisman, Executive Producer  
212-838 0513

## **APPENDIX C**

Kangaroo Press Release

May 20, 2010

"Miami Dolphins Choose Kangaroo TV for Personalized In-Stadium Fan Experience"



**NEWS RELEASE for immediate wire distribution**  
Attention Business/Financial Editors /Technology/Sports writers

**MIAMI DOLPHINS CHOOSE KANGAROO TV FOR PERSONALIZED IN-STADIUM  
FAN EXPERIENCE**  
**KTV HAND HELD TO BE BUNDLED WITH TOP TIER SEASON TICKET HOLDERS**

Montreal (Canada) and Miami (Florida), May 20, 2009 -- The Miami Dolphins will kick-off their 2009-2010 season with a new and exciting video wireless device that will bring their fans closer to the game and maximize their in-stadium fan experience.

The innovative device will be provided by Kangaroo Media (TSX: KTV.V) as part of a three-year agreement with the Miami Dolphins. No less than 5000 devices will be made available to season ticket holders with suites and club level memberships. Using Kangaroo's newly minted Generation III device – with many viewing and navigation improvements as well as new fully interactive Wi-Fi applications – in-stadium fans will never have to miss a moment of action on the field, enjoy all the statistics of the game, as well as the enthusiasm and activity leading up to the pre-game and the post game analysis. The wireless TV will deliver rich video, audio and real-time data – play-by-play audio, action replays, messaging, player profile, stats and much more – all at the fingertips. With the Kangaroo wireless device, the Miami Dolphins are moving the in-stadium fan experience to a whole new and exciting level and expanding it beyond.

“We are excited to enter into this unique partnership with Kangaroo,” said Dolphins Owner and Managing General Partner Stephen M. Ross. “We have made a commitment to Dolphins fans that we will constantly strive to enhance their experience at Land Shark Stadium. The roll-out of this exciting new technology is the first of many new ideas that are under consideration to introduce state of the art amenities throughout the stadium over the next several years.”

For Kangaroo this is a stand-out agreement. Kangaroo is leveraging the full spectrum of its fan enhancement experience expertise and technology and providing the Dolphins with a ‘turn-key solution’ for Land Shark Stadium. The agreement includes the sale of 5000 wireless handsets, activation and the hardware and software services to integrate the wireless device seamlessly with the in-stadium video technology and production platform. As well, Kangaroo has additional revenue possibilities stemming from any new handset features and applications developed for the team and from joint sales efforts for advertising content on the wireless handset.

“For Kangaroo, this agreement is a precedent-setting one on many levels,” said an enthusiastic Robert Mimeault, President and CEO of Kangaroo Media. “The Dolphins are true-believers of the in-stadium fan experience advantage and this agreement proves their desire to invest and sustain this advantage over the coming years with Kangaroo as a partner. From our perspective, we have signed an agreement that is profitable from the outset, that has potential for the future and that fully capitalizes on our industry-leading fan experience technology and expertise. We are very excited by this new in-stadium fan experience showcase.”

**About Kangaroo Media Inc.**

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live-action sporting event on-site. Kangaroo Media, headquartered near Montreal, Canada, is listed on the TSX Venture Exchange as KTV.V. For more information, visit [www.kangaroo.tv](http://www.kangaroo.tv).

#### Forward-looking Statement

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Kangaroo. A number of factors such as the benefit of the Agreement, the leveraging of the intellectual property it creates and the increased intellectual property protection it provides could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and unless required by law Kangaroo does not assume any obligation to update or revise them to reflect new events or circumstances.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

#### For further information:

Kangaroo Media  
Robert Mimeault, President  
(450) 595-2043  
[rmimeault@kangaroo.tv](mailto:rmimeault@kangaroo.tv)

## **APPENDIX D**

Bloomberg Businessweek

July 8, 2019

"Kangaroo Media Inc"

# Bloomberg Businessweek

available on the iPad

## HOUSEHOLD DURABLES

July 08, 2010 1:32 PM ET

# Kangaroo Media, Inc.

Snapshot People

## COMPANY OVERVIEW

Kangaroo Media Inc., through its subsidiaries, engages in the design, manufacture, commercialization, sale, and rental of portable wireless audiovisual multi-functional entertainment systems in the United States, the United Kingdom, and internationally. The company offers Kangaroo TV, a handheld spectator device, which consists of a suite of applications, technology, content, and services that provides wireless and handheld entertainment service with on-site access to real-time audio, video, and data content. Its entertainment systems allow users to watch on-site event from various points of view, with video and audio content, real-time statistics, and access to useful and informative material. Kangaroo Media, Inc. was formerly known as Kangaroo Capital Inc and changed its name to Kangaroo Media, Inc. in October 2004. The company was incorporated in 2003 and is based in Mirabel, Canada. As of December 23, 2009, Kangaroo Media Inc. operates as a subsidiary of Game Day Entertainment, LLC.

## KEY EXECUTIVES

Mr. Robert Mineault  
Chief Executive Officer

Mr. Marc Arseneau  
Founder and Director  
Age: 44

Mr. Richard Clements  
Chief Financial Officer

Mr. Alain Charette  
Executive Vice President of Corporate Development

Mr. Jean Arseneau  
Chief of Technology

Compensation as of Fiscal Year 2010.

Hide Detailed Description

11600 Louis-Bisson  
Bloc A  
Mirabel, QC J7N-1G9  
Canada  
Founded in 2003

Phone: 450-595-2000  
Fax: 450-595-2010  
www.kangaroo.tv

## KEY DEVELOPMENTS FOR KANGAROO MEDIA, INC.

Kangaroo Media, Inc. expected to report Fiscal Year 2010 results on March 27, 2011. This event was calculated by Capital IQ (Created on June 27, 2010).

Kangaroo Media, Inc. expected to report Fiscal Year 2010 results on March 27, 2011. This event was calculated by Capital IQ (Created on June 27, 2010).

Kangaroo Media, Inc. expected to report Q2 2010 results on August 27, 2010. This event was calculated by Capital IQ (Created on June 27, 2010).

Kangaroo Media, Inc. expected to report Q2 2010 results on August 27, 2010. This event was calculated by Capital IQ (Created on June 27, 2010).

The Miami Dolphins Renews and Expands Innovative Partnership with Kangaroo Media, Inc.

The Miami Dolphins announced that they have renewed and expanded their innovative partnership with Kangaroo Media, Inc. for the 2010 Dolphins season. Last season, the Dolphins were the first NFL team to rollout the hand-held wireless devices which give fans the ability to access instant replays, multiple camera

feeds, live stats, analysis, the NFL Red Zone, call-to-action alerts, the English or Spanish radio game broadcast and other NFL games from the palm of their hands. An additional 20,000 units will be manufactured in time for the 2010 Dolphins season in order to provide the approximately 50,000 Dolphins season ticket holders with one device for every two seats free of charge. Working with Kangaroo TV, the team plans to add new features to the device in the near future that includes the ability to order food and beverage with in-seat delivery, social networking and potentially even using the device as the game ticket. The device will be rebranded as Game Day Vision for the 2010 season.

## SIMILAR PRIVATE COMPANIES BY INDUSTRY

Company Name	Region
Absolute Thermography Ltd.	Americas
Mark IV Industries Corp.	Americas
StrataFLEX Corporation	Americas
Beth-Simpson Corporation	Americas
PolarSat, Inc.	Americas

## RECENT PRIVATE COMPANIES TRANSACTIONS

Type	Target
Date	
Reorg/Acquisition	--
August 13, 2009	

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Gay Business and Marketing

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Cross-Cultural Marketing

## MOST SEARCHED PRIVATE COMPANIES

Company Name	Geographic Region
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NYC2012, Inc.	United States
Lawyers Committee for Civil Rights Under Law	United States
Rush University	United States
Citizens Budget Commission	United States

## COMPANIES TOOLBOX

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## SEARCH FOR JOBS

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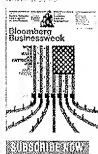
## LISTS &amp; RANKINGS

Best Global Brands  
Best Places to Launch  
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Performing Companies  
Top 100 IT Companies  
Most Innovative  
Companies

## ON LISTS

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Investing  
Management Trends  
On Media  
Small Business  
Technology  
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BW on Facebook

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